

## REYL Overseas Ltd appoints new CEO

**Zurich, 8th October 2018. René Marty has been appointed as CEO of REYL Overseas Ltd, an independent Swiss wealth manager licensed by the US Securities & Exchange Commission (SEC) to provide investment advisory services to US clients.**

Established under Swiss law and headquartered in Zurich, REYL Overseas Ltd is an independent affiliate of REYL Group registered with the SEC as an investment advisor. It was established to respond to the specific needs of fully compliant U.S. nationals and taxpayers and is ideally placed to offer to this client base the full range of high-end Swiss-based investment advisory services.

René Marty has over 25 years' experience in the financial industry, most of which spent dealing with North American clients. Prior to joining REYL Overseas Ltd, he has served notably as Managing Director and Chief Executive Officer of UBS's SEC-licensed subsidiary, Swiss Financial Advisers, from 2009 to 2017. Mr. Marty holds a Bachelor's Degree in Business Administration with a focus on Finance & Economics and is a graduate of the Global Advanced Management Program of Kellogg School of Management at Northwestern University.

Lorenzo Rocco di Torrepadula, Partner at REYL & Cie, comments: *"We are delighted that René Marty has joined REYL Overseas Ltd, our independent affiliate serving US clients. His in-depth understanding of the US financial markets and regulations will play a significant role in further enhancing REYL Overseas' quality of service to this unique client base."*

René Marty, CEO at REYL Overseas Ltd, comments: *"The entrepreneurial spirit and client-centric approach at REYL Overseas Ltd is a perfect fit for me. My career has been spent delivering bespoke solutions to US clients to help them establishing their international investment strategies and serving their legitimate banking needs. The fact that REYL Overseas Ltd also allows booking with different custodian banks signifies its customer-first mentality."*

### **About REYL Overseas Ltd.**

[www.reyl-ovs.com](http://www.reyl-ovs.com)

Launched in October 2011, REYL Overseas Ltd is a company set up under Swiss law and registered with the SEC (U.S. Securities and Exchange Commission) as an Investment Adviser. With offices in Zurich and Dallas, REYL Overseas offers a comprehensive range of services to satisfy the needs of US investors and recommends international diversification as a means to enhance portfolio return, whilst consistently managing risk. REYL Overseas Ltd is committed to providing upscale and tailored services as increasingly sought by US investors and entrepreneurs outside of their homeland.

**About the REYL Group**

[www.reyl.com](http://www.reyl.com)

Founded in 1973, the REYL Group is an independent diversified banking group with a presence in Switzerland (Geneva, Zurich, Lugano), Europe (London, Luxembourg, Malta) and the rest of the world (Singapore, Dubai and Dallas). The REYL Group (including its minority-holding subsidiaries) manages assets in excess of CHF 15 billion and employs more than 200 professionals.

Developing an innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its *Wealth Management, Corporate & Family Governance, Corporate Advisory & Structuring, Asset Services* and *Asset Management* business lines.

REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the Swiss Financial Market Supervisory Authority (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the FCA in the United Kingdom, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the DFSA in Dubai and the SEC in the United States.

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